

Meesterlijk
DESIGN EN AMBACHT

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Meesterlijk is a co-production of
uniquole exhibitions, Den Haag
and Onderneming & Kunst, Amsterdam
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Bank: ING 69.84.68.074
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TERMS AND CONDITIONS 2010

Page one of two The provisions under which the participation in Meesterlijk – design and craft may take place are established in these terms and conditions of participation.

Meesterlijk – design and craft

At MEESTERLIJK design products will be shown and sold directly to the public by the producers: craftsmen, designers and producers, but also by specialized shops and galleries.

Organization

MEESTERLIJK is organized by Onderneming & Kunst (Enterprise & Art), Amsterdam, and uniquole exhibitions and pr-dutch design, The Hague (hereinafter referred to as: the organizers).

Place and date

MEESTERLIJK will take place in the SBP building, Strijp S, Eindhoven on Saturday, October 23, Sunday, October 24 and Thursday, October 28 to Sunday October 31, 2010 as part of the Dutch Design Week.

Address for correspondence

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Participation

Participation in MEESTERLIJK can take place by:

Industrial - and fashion designers

independent designers and producers of unique and serial design- and fashion products

Craftsmen and –women

Professional craftsmen who manufacture artistic products, such as: furniture, jewellery, shoes, hats, bags, glass or ceramics, woodwork, etc.

Manufacturers

Manufacturers of industrial design, applied arts and handmade products.

Design (web)shops and galleries

shops and galleries specialized in design products, including handmade products.

The focus of MEESTERLIJK is on handmade products.

Registration

To request stand space, the so-called Registration Form should be used. The form should be accompanied by documentation concerning the exhibition programme. The submission of this registration form with enclosures gives no guarantee of participation in MEESTERLIJK. Participation takes place as described here under.

Allocation of stands

Confirmation of participation and allocation of stand space will take place after approval of the exhibition programme of the participant, which will be judged by the curator, Uniquole. The organization allocates the place in the hall to the participant. As far as possible, the wishes of the exhibitor are taken into consideration.

Curator

Applications for MEESTERLIJK will be judged by the curator: Nicole of Uniquole exhibitions and pr-dutch design. The exhibition programme will be judged on quality. The organizers may ask the applicant to submit extra documentation. Only work which has been approved by the curator can be shown at the fair. The organizers may ask the applicants to replace or withdraw one or more items.

Layout

The exhibitor can arrange the rented stand, in a timely manner, with objects, which are solely those offered under his/her own name. The organizer reserves the right to instruct the participant, if necessary, to change the layout of his/her stand, be this in the interest of the exhibition, or due to government regulations. Changes and/or additions to the stands can only be carried out by the constructors of stands that are appointed by the exhibition.

Admission price

The admission price amounts to € 3,50 per person, per visit. All admission prices include VAT. Accompanied children up to the age of 12 years are admitted for free.

Promotional tickets

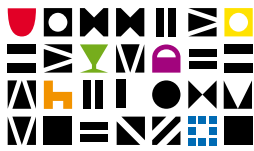
All participants receive from the organizers 200 numbered promotional tickets. A promotional ticket gives the right to admission for one person for one visit during the exhibition. No costs are involved for the participants.

Risk

The organizer is in no way at all responsible for the exhibited items and other possessions and/or property of the participants and cannot be held liable for damage to these or for theft of these, whatever the nature or extent, irrespective of the obligation of the organizer to perform to the best of their ability, in order to ensure protection, during the opening times of the exhibition, the set-up times and the clear-up times of the stands, according to the safety plan.

The participant is obliged to indemnify the organizer for every claim by third parties for compensation for loss, whatever the nature and extent that is caused by the participant, persons for which the participant is responsible, his/her exhibited items and other possessions and/or property of the participant.

The organizer will provide a safety plan for the fair during the opening times of the show, the set-up times and the clear-up times of the stands. The organizer can be approached in order to view the plan of safety. The organizer undertakes to ensure that the exhibition space is sufficiently protected during the hours that the exhibition is closed.



Meesterlijk

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Page two of two **Rent of the stand surface area**

The rental price for all categories amounts to € 120.00 per metre squared. The tariff given excludes 19% VAT and includes standard stand construction, 1 hanging spotlight every 2 metres of wall, electricity connection and consumption.

Description of standard stand construction

Wooden walls, painted white, 275-cm high, name board, 1 hanging spotlight per 2 metres of wall and floor covering.

No changes may be made to the standard stand construction, without permission of the organizer, such as a deviating height, colour or soft furnishings being applied. The walls have to be left in a good condition. Words or other forms of expression other than those accompanying the exhibited works of art are not permitted on the outside walls. Furthermore, participants must observe all requirements and regulations applicable in the Exhibition Centre.

Opening

An opening is organized on Saturday 23 October 2010 from 6.00 pm for guests.

Payment stages

The payment of the stand rental, as well as the costs for the catalogue plus the VAT owed, will take place in two stages, which are:

1. 50% of the payment due within 21 days of the date of the advance bill. The advance bill will be sent on or after July 1st, 2010
2. 50% (the remaining sum) should be received on the account of Onderneming & Kunst before the first day of the fair. The final bill will be sent on or after September 13th, 2010.

Cancellation

In view of the progress and the preparation of the fair, cancellation is not possible after allocation of the stands. The full amount for the stand rental will be charged in stages mentioned above.

Schedule

Construction of stands

Thursday 21 October 08 am – 12 pm

Set-up of stands

Friday 22 October 08 am – 6 pm

Opening times

Saturday 23 October 12 am – 6 pm

Sunday 24 October 12 am – 6 pm

Thursday 28 October 12 am – 6 pm

Friday 29 October 12 am – 6 pm

Saturday 30 October 12 am – 6 pm

Sunday 31 October 12 am – 6 pm

Clear-up of stands

Sunday 31 October 6 pm – 12 pm

Monday 1 November 9 am – 12 am

Disassembly of stands

Monday 1 November from 12 am

General Terms and Conditions of participation

The organizer can cancel the exhibition by means of written cancellation to the exhibitor, for reasons they judge to be of importance. The organizer can be held in no way liable for the consequences of the contract terminated with the exhibitor due to this. The organizer shall reimburse the payments made by the participants, with the understanding that, in the event that the cancellation is the result of circumstances beyond their control, they can retain an amount in order to cover the costs incurred in the interest of the exhibition up to the time of cancellation.

The organizer has, at all times, free access to all stand spaces in order to carry out checks or work in the interest of the exhibition.

The participant is personally responsible for the behaviour of all persons appointed or supervised by him/her.

The participant shall:

- follow all instructions and the provisions of the organizer and their staff and of the security personnel;
- follow the applicable fire brigade regulations and the municipal provisions;
- exhibit no work on behalf of another trader;
- use the stand space allocated to them solely for their own exhibition means;
- maintain supervision of his/her stand during the opening times;
- shall not, in any way at all, show or distribute any work outside of the rented space.

The participant may only display paintings, drawings, sculptures or any works of art which are real and original and which are provided with correct descriptions which are not misleading.

Should one or more of the aforementioned obligations not be met, the organizer is entitled to consider the agreement to have been immediately dissolved. Consequently, he can refuse access of the participant to the hall and he can rent out the stand space to somebody else, without prior notice of default or legal intervention being necessary and without the participant having any right to reimbursement of the rental costs.

In cases not provided for within the scope of these terms and conditions of participation, the organizer will make a decision.